

2016 IDAHO WINE MONTH

Social media is a great way to connect with consumers and retailers during Idaho Wine Month. Tell the Idaho wine story through your social media channels with photos to help gain more awareness of the industry. Below you will find helpful tools to promote Idaho Wine Month on Facebook, Twitter and Instagram!



FACEBOOK

Facebook is the social media platform where you will reach your largest audience. Engage with your followers as well as fellow wineries and businesses by liking, commenting and sharing.

Official Facebook: Idaho Wines

Official Hashtags: #IdahoWineMonth #IdahoWines

I Support Idaho Wines Logo

Cover Photos: Idaho's Liquid Gem, Idaho's Dirty Little Secret, A Step Outside the Ordinary



TWITTER

Twitter is the social media platform only allowing 140 characters. A place where you engage with your followers with short messages, retweet and favorite fellow wineries and businesses.

Official Twitter: Idaho Wines

Official Hashtags: #IdahoWineMonth #IdahoWines

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INSTAGRAM

Instagram is all about photos. It's a way to visually educate your followers.

Official Instagram: Idaho Wines

Official Hashtags: #IdahoWineMonth #IdahoWines

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Remember to be authentic, be consistent and be a real!