

A Vineyard in Idaho? Why Not?



Existing Wine Region

The wine industry in Idaho is the fastest growing agricultural industry, currently being the states second largest fruit crop. In the relatively short history of viticulture and wine production it has shown the potential to be an extremely viable and promising wine region.

Affordable and Extensive Land

The Snake River AVA has approximately 8,000 square miles, with only 1,200 acres currently planted with vineyards. With 6% excellent topographic suitability and 20% soil conduciveness to viticulture the Snake River AVA has just over 30,000 hectares (74,131.50 acres) of land that has very good to exceptional landscapes for viticulture.

Wide Range of Varietal Capabilities

The Snake River AVA's climate is cool to warm with approximately 1500-3300 growing degree-days, putting the AVA in three of the five classified Winkler regions. This gives growers the ability to plant a wide range of viniferous varieties, with over 25 already proven capable to grow in one of the three regions.

Water Accessibility

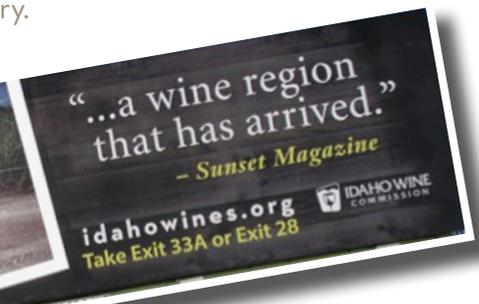
The Snake River Valley's high desert plain that produces less than 10 inches of rainfall a year is considered a plus; here, water is one element that can be controlled during the growing season through irrigation, and is often arid during harvest.

Growing Media Exposure

The Idaho Wine Industry has gained a massive amount of media exposure in the last 12 months, being deemed "A wine region that has arrived" by Sunset Magazine. The industry has successfully intrigued everyone from your every day wine enthusiast to some of the most influential journalist in the country. And for good reason...they are now realizing the huge potential we've believed in for the last 30 years.



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• Information provided by Research from Krista Shellie, USDA Research Horticulturalist and Greg Jones, Professor and Researcher with Southern Oregon University
• Photos courtesy of Abe Blair and IWC Staff

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