



IDAHO WINE
COMMISSION

Idaho Wine Commission Annual Meeting
The 17th Floor – 8th & Main Building, Boise ID
February 14-16, 2017

Tuesday, February 14, 2017

- 8:00-8:30am **Vintage Tasting Check-in**
- 8:30-11:30am **2016 Vintage Tasting (For winemakers & vineyard owners only)**
Moderators: Mike Williamson, Williamson Vineyards, Meredith Smith, Sawtooth Winery & Earl Sullivan, Telaya Wine Co.
- Current Release Tasting (For tasting room & winery staff)**
*Moderator: Eric Degerman, Co-Founder
Great Northwest Wine*
- 12:00-1:00pm **Lunch**
*Idaho Wine Commission Year in Review – IWC
Distinguished Member of the Year Award
Scholarship Recipient Presentation*
- 1:00-2:30pm **Vineyard Design & Establishment**
*Alex Moeller, Research Assistant and Patty Skinkis, Viticulture Extension Specialist & Associate Professor
Oregon State University*
- 2:30-3:00pm **Climatology Report**
*Greg Jones, Director: Division of Business, Communication, and the Environment, Professor of Environmental Science and Policy
Southern Oregon University*
- 3:00-3:15pm **Break**
- 3:15-4:00pm **Vineyard Cooperative Update**
*Meredith Smith, Winemaker
Sawtooth Winery, Ste. Chapelle Winery*

Wednesday, February 15, 2017

- 7:45-8:15am **Registration**
- 8:15-9:00am **Legislative Update**
Roger Batt
- WineAmerica Update**
*Tara Good, Director of Operations
WineAmerica*
- 9:05-10:30pm **Control Tasting – Brett**
*Thomas Henick-Kling, Director, Viticulture & Enology Program, Professor of Enology
Washington State University
Ste. Michelle Wine Estates WSU Wine Science Center*
- 10:30-10:45am **Break**
- 10:45-12:00pm **Media Relations 102**
*Eric Degerman, Co-Founder
Great Northwest Wine*

- 12:00-1:00pm **Lunch**
BSU Grant Update
David Wilkins
Boise State University
- 1:00-2:00pm **Powdery Mildew**
Michelle Moyer, Assistant Professor, Dept. of Horticulture
Statewide Viticulture Extension Specialist
Washington State University – IAREC
- 2:00-2:15pm **Break**
- 2:15-3:45pm **City/County Permit Issues**
Diana Lachiondo, City of Boise
Debbie Geyer, City of Caldwell
Robert Simison, City of Meridian
Lisa Leiby, City of Garden City
Capt. Russell Wheatley, Idaho State Police
- 3:45pm **Industry Reception**

Thursday, February 16, 2017

- 8:00-8:15am **Registration**
- 8:15-12:15pm **Tasting Room Training**
Tim Gaiser, Master Sommelier
- Best Practices
Summary of the project highlighting the best practices I saw on my trip combined with things that could use improvement. Per the latter my suggestions would range from the proper way to handle glassware, handle and open bottles, serve wine, tasting order, and even ideas for tasting room hygiene.
- Basic Wine Knowledge
The ABC's of what every tasting room employee should know; from the very basics of growing grapes and making wine to the most commonly asked questions by customers in tasting rooms. Emphasis would be connecting all the information to what the customer is tasting in the glass also in the context of the Snake River Valley area--and why the wines are so unique.
- Deductive Tasting Grid
A deductive tasting primer using two wines; an introduction to the deductive tasting method as used by the Court of Master Sommeliers. Here we should use a local wine and a European wine. Suggest using a local Chardonnay with MS and new oak and a Chablis 1er Cru.
- Tasting with Customers
Best practices of showing customers how to taste including a review of the top 20 questions commonly asked about tasting by consumers. For this segment we can use a local white and red.
- Making the Sale
How to establish rapport with tasting room customers as well as the most effective language patterns that make selling easy.
- 12:15-12:45pm **Lunch**
- 12:45-3:45pm **Workers Protection Standards Training**
Brandon Smith Senior Agricultural Investigator
Idaho State Department of Agriculture
The Worker Protection Standards' general guidelines, safely handling pesticides in compliance with WPS standards, the Restricted Entry Interval (REI): when it expires and how to proceed after, keeping early entry workers safe in compliance with the WPS standards, following main WPS requirements including: information display, safety training, decontamination sites, emergency assistance, monitoring handlers, and protection and safety equipment.