



**Idaho Wine Commission Annual Meeting
The Riverside Hotel and Conference Center, Boise, ID
February 24-25, 2016**

Wednesday, February 24, 2016

- 8:00-8:30am** Vintage Tasting Check In
- 8:30-11:30am** **Vintage Tasting** - *Winemakers & Growers Only*
Taste and discuss Idaho's current vintage with your peers
- 12:00-1:00pm** **Lunch - Taco Bar Buffet**
Idaho Wine Commission Year in Review
What does the IWC really do?
- US Department of Agriculture
Value Added Producers Grant Update
Tim Wheeler
- 1:00-1:30pm** **Wine Quality Initiative Overview**
Recap of the key findings from Bob Betz's most recent visit
Gregg Alger, Huston Vineyards
Melissa Sanborn, Colter's Creek Vineyards
Mike Williamson, Williamson Vineyards
- 1:35-2:35pm** **Seminar: Wine Chemistry, Making the Most of Idaho Fruit**
Looking at microbes that affect wine fermentation
Dr. Charles Edwards, Washington State University
- 2:40-2:55pm** Break - Assorted fruit, cookies and brownies with Hot Beverages
- 2:55-3:55pm** **Seminar: Cold Hardiness**
Explore how varieties in the Northwest are affected by vineyard management
Michelle Moyer, Washington State University
- 4:00-5:00pm** **Research Updates**
Hear from industry researchers on their latest findings and research projects
Alexander Karasev, University of Idaho
Jungmin Lee, USDA
Krista Shellie, USDA
- 5:15pm** **Industry Reception**
Telaya Wine Co.
Enjoy the company of your peers while sharing a glass and toasting to the Idaho wine industry!



IDAHO WINE
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Thursday, February 25, 2016

- 7:30-8:15am** **Breakfast - American Breakfast Buffet**
- 8:15-9:00am** **Legislative Update**
Hear what legislative changes are underway that impact you and your business
Roger Batt, Idaho Wine Commission Legislative Educator
- 9:05-10:05am** **Panel: Crop Management, Does Your Vineyard Measure Up?**
Dave Minick, Precept Wine
Kari Vanbeek, Ste. Michelle Wine Estates
Patty Skinkis, Oregon State University
Moderated by: Melanie Krause, Cinder Wines
- 10:10-10:20am** **Break**
- 10:25-11:25am** **Climatology Report**
An update on the regional climate perspective
Greg Jones, Southern Oregon University
- 11:30-12:15pm** **Regional Reports:**
Proposed Lewis-Clark AVA: Melissa Sanborn, Colter's Creek Winery
Eagle Foothills AVA: Martha Cunningham, 3 Horse Ranch Vineyards
Sunnyslope Wine District: Bev Williamson, Williamson Vineyards
Destination Caldwell: Keri K. Smith-Sigman, Destination Caldwell
Urban Wineries: Earl Sullivan, Telaya Wine Co.
- 12:15-1:15pm** **Lunch - Idaho Baked Potato Bar**
Idaho tourism and the wine industry work closely throughout the year. Learn how this affects you and how to take advantage of this relationship
Tourism Update, Amy Rajkovich
- 1:15-2:15pm** **What's the dirt on the dirt? Sunnyslope's soils exposed.**
Early results of soil and climate study in southwestern Snake River Valley.
Alan Busacca, Vinitas Consultants, LLC
David Wilkins, Boise State University
- 2:15-2:30pm** **Break - Assorted Cookies, Pretzels and Popcorn with Hot Beverages**
- 2:30-3:30pm** **Panel: Sales Relations, Getting the most from your distributor**
Learn how to effectively handle multiple relationships with distributors, on-premise clients and off-premise clients
Dodds Hayden, CEO, Hayden Beverage
Pat McClaskey, Regional Sales Manager, Precept Wine
David Boyle, General Manager, Chandler's Restaurant
Samuel Paden, Whole Foods
Moderated by: Shelley Bennett, Community Relations Manager, Idaho Wine Commission
- 3:35-4:35pm** **Question & Answer with Idaho State Police**
Clarifications and answers on all your pressing issues
Captain Russell Wheatley, Alcohol Beverage Control, Idaho State Police